

# The Martin Luther King, Jr. Community Center Junteenth Celebration

## Platinum/Title Sponsor \$25,000

Sponsorship at the *"Platinum/Title"* Level will entitle you to the following:

### Event Advertising

Association and logo presentation advertisements in area newspapers as title sponsor.  
Association in radio event advertisements as title sponsor.

### Print Collateral

Association and logo presentation on 100 posters.  
Association and logo presentation on 2,500 event fliers.  
Association of sponsorship name in souvenir booklet.  
Title sponsor recognition in the MLK monthly newsletter

### On-Site Exposure

Title association in a minimum of six (6) public-service announcements.  
Logo presentation on two (2) banners presented as Title Sponsor  
Two (2) 10X10 vendor booths with (1) table and (2) chairs each.

### Hospitality/Entertainment hosted in January

Special recognition at the MLK Awards Banquet in January 2008.  
Ten (10) VIP passes to the MLK Celebration pre-banquet reception.  
Twenty (20) VIP seating passes for the MLK parade.  
One (1) table (seating of 10) at the MLK Awards Banquet.

### Media/Community Relations

Title association in all pre-event media releases.  
Recognition in the MLK website

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## Gold Sponsor \$15,000

Sponsorship at the “Gold” Level will entitle you to the following:

### Event Advertising

Association and logo presentation advertisements in area newspapers.  
Association in radio event advertisements.

### Print Collateral

Association and logo presentation on 100 posters.  
Association and logo presentation on 2,500 event fliers.  
Association of sponsorship name in souvenir booklet.  
Sponsor recognition in the MLK Monthly Newsletter

### On-Site Exposure

Title association in a minimum of six (6) public-service announcements.  
Logo presentation on two (2) banners.  
One (1) 10X10 vendor booths with (1) table and (2) chairs each.

### Hospitality/Entertainment hosted in January

Special recognition at the MLK Awards Banquet in January 2008.  
Six (6) VIP passes to pre-banquet reception.  
Twenty (20) VIP seating passes for the parade.  
One (1) table (seating of 10) at the Awards Banquet.

### Media/Community Relations

Title association in all pre-event media releases.  
Recognition in the MLK website

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## Silver Sponsor \$10,000

Sponsorship at the *"Silver"* Level will entitle you to the following:

### Event Advertising

Association and logo presentation advertisements in area newspapers.  
Association in radio event advertisements.

### Print Collateral

Association and logo presentation on 100 posters.  
Association and logo presentation on 1,500 event fliers.  
Association of sponsorship name in souvenir booklet.  
Sponsor recognition in the MLK Monthly Newsletter.

### On-Site Exposure

Title association in a minimum of six (6) public-service announcements.  
Logo presentation on two (2) banners.  
Two (2) 10X10 vendor booths with (1) table and (2) chairs each.

### Hospitality/Entertainment hosted in January

Special recognition at the MLK Awards Banquet in January 2008.  
Six (6) VIP passes to pre-banquet reception and banquet.  
Ten (10) VIP seating passes for the parade.

### Media/Community Relations

Title association in all pre-event media releases.

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## Bronze Sponsor \$5,000

Sponsorship at the “*Bronze*” Level will entitle you to the following:

### Event Advertising

Association and logo presentation advertisements in area newspapers.  
Association radio event advertisements.

### Print Collateral

Association and logo presentation on 100 posters.  
Association and logo presentation on 1,000 event fliers.  
Association of sponsorship name in souvenir booklet.  
Sponsor recognition in the MLK Monthly Newsletter.

### On-Site Exposure

Title association in a minimum of six (6) public-service announcements.  
Logo presentation on two (2) banners.  
One (1) 10X10 vendor booths with (1) table and (2) chairs each.

### Hospitality/Entertainment hosted in January

Special recognition at the MLK Awards Banquet in January 2008.  
Two (2) VIP passes to pre-banquet reception and banquet  
Ten (10) VIP seating passes for the parade.

### Media/Community Relations

Title association in all pre-event media releases.

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## Friendship Sponsor \$2,500

Sponsorship at the *"Friendship"* Level will entitle you to the following:

### Event Advertising

Association and logo presentation advertisements in area newspapers.

### Print Collateral

Association and logo presentation on 100 posters.

Association and logo presentation on 1,000 event fliers.

Association of sponsorship name in souvenir booklet.

Sponsor recognition in the MLK Monthly Newsletter.

### On-Site Exposure

Title association in a minimum of six (6) public-service announcements.

Logo presentation on two (2) banners.

One (1) 10X10 vendor booths with (1) table and (2) chairs each.

### Hospitality/Entertainment hosted in January

Two (2) VIP passes to pre-banquet reception and banquet

Four (4) VIP seating passes for the parade.

### Media/Community Relations

Title association in all pre-event media releases.